

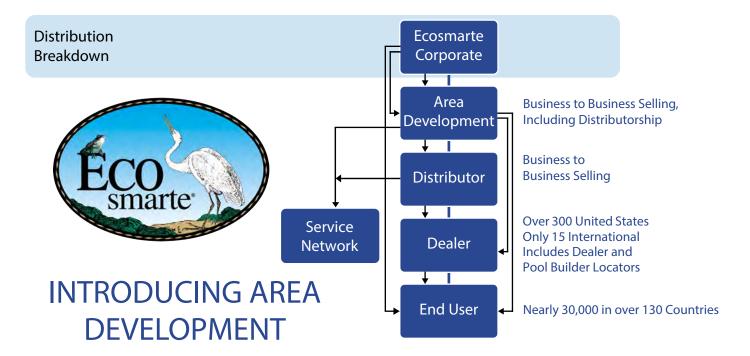
# **Reseller Overview**

**ECOsmarte Water Systems Including Micro Stores:** 

"Store Within A Store"
New: Area Development
Agreements

2025





# Reseller Structures (Domestic/International)

### Area Development Agreement

ECOsmarte introduced an area development agreement in 2022 for the entrepreneurs and companies willing to dedicate one or more full time people to the effort. These are areas with multimillion dollar annual sales potential, with no royalties or fees required. A master invoice system can be used the first year.

# Distributor (By Invitation Only)

As a distributor, you will have a specified and protected area in which you can operate and distribute a designated amount of inventory. Distributors receive the highest percent of profit margin while being required to maintain a minimum of \$35,000 in inventory. The initial investment for a distributor of either Pool/Spa or Whole-House equipment is \$50,000 per product group. Thereafter, the distributor will be required to have purchased \$50,000 of product by the end of the first year, or \$75,000 for year two, and \$100,000 in the third year to maintain exclusivity. Protected areas will be defined in each contract and will provide dealer protection for that area if available.

### Dealer (Most Common Starting Level)

To become an official ECOsmarte dealer, you will be required to purchase a minimum of 6 units at the 6x bracket wholesale pricing, 1 of which must be a programmable system with CO2. Exceptions to the six-unit minimum initial order requirement may be negotiated in the published Joint Venture areas, or to existing members of the Service Network.

#### Service Network

For companies supporting ECOsmarte systems in the field. The companies will receive a 25% discount on all parts and equipment. These techs receive technical emails, phone support and seasonal offers.













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